# Important Dates...

HCC Foundation sponsored events

#### Rise N Shine Breakfast

Wed., May 3, 2017 6:30 to 7:30 a.m.

Co-sponsored by Freeport Area Chamber of Commerce and HCC Alumni Association on HCC Campus in the Natural Science Building, Room N-107

#### "Jazz Caberet"

with HCC Royal Scots Thursday, May 4, 2017 Eagle Ridge Resort and Spa, Galena

#### 21st Annual Leadership Golf Outing

Monday, June 5, 2017 The Freeport Club

#### **Shindig VII**

Saturday, August 19, 2017 (Location and theme TBA!)



# **Dollars for Scholars**

HCC Foundation, CFNIL announce Million Dollar Matching Scholarship

he Highland Community College Foundation and the Community Foundation of Northern Illinois are partnering in a challenge to provide scholarships for students with financial needs. CFNIL, from The Rubin Education Fund, will match \$1,000,000 raised from donations to the HCC Foundation. The new, \$2,000,000 endowment will provide approximately \$80,000 for scholarships for students with financial need attending Highland or taking Highland classes.

Starting in 2018, the HCC Foundation will be able to increase available scholarship funding from recent years of about \$350,000 annually to approximately \$430,000, a 23 percent increase in awards. The HCC Foundation projects that the additional \$80,000 each year can be used to benefit at least 80 additional economically disadvantaged students throughout northwest Illinois. Last year, 250 students received Foundation scholarships. This would increase to 330 by 2018, a 32 percent increase.

These scholarships will create more opportunities for students with financial need, produce more college graduates, and strengthen the workforce in our region.

## **Dollars for Scholars...**

To learn more about the Million Dollar Matching Scholarship or to donate, please contact HCC Foundation, Jim Berberet, Executive Director, 815-599-3406 or 815-541-3966.







### Leadership Golf Outing June 5, 2017

#### Major Sponsorship Opportunities

(multiple opportunities available)

Platinum Sponsor (Includes 2 foursomes and name/logo on cart signs) • \$2,500

Gold Sponsor (Includes 2 foursomes) • \$2,000

Silver Sponsor (Includes 1 foursome) • \$1,500

Bronze Sponsor (Includes 2 golfers) • \$750

BBQ Lunch Sponsor (Includes 2 golfers) • \$1000

Heavy Hors d'oeuvres/ Dinner Sponsor (Includes 2 golfers) • \$1000

#### Additional Golf Sponsorships Available

Golf Ball Sponsor • \$750

Big Beverage Buckets On-Course Sponsor (beer/soda/water) 4 available • \$250

On-Course Skills Sponsor, 18 available • \$150

Hole Sponsor (tee or green) • \$150

# Leadership Golf at The Freeport Club

- check-in at 11 a.m.
- bbq lunch buffet at 11:30
- shotgun start at 12:30 p.m.
- beverages and treats on course
- heavy hors d'oeuvres begin at 6:00 p.m. with awards and golf prizes
- 18 holes + cart

Register online at highland.thankyou4 caring.org



# Foundation and Music Department Team Up Again With a New Fundraising Goal

eginning in the fall of 2013, the Foundation began working closely with HCC Music Instructor and Director of Choral Music Allen Redford, to

Choral Music Allen Redford, to raise enough funds to make a vocal music tour to Europe affordable for students.

By May 2016, ticket purchases, generous donations, and underwriting support of one or more of Highland's Madrigal Dinners at Chestnut Mountain Resort finally made it possible for 18 Highland students, plus community members and chaperones, to travel to

Germany and Austria for a vocal music and educational tour.

Now we'd like to make it possible for a new group of students to be able to have a similar enriching experience in the spring of 2018.

Vocal and instrumental music students from HCC will be bringing their popular "Jazz Cabaret" show out to Eagle Ridge Resort and Spa in Galena for one night only, on Thursday, May 4, 2017. The show includes student jazz performances and a three-course dinner in Eagle Ridge's amazing ballroom.

Tickets for this fundraising event will be \$80 per person, and seating will be limited, so as to maintain an intimate "nightclub" atmosphere.
Call 815-599-3413 or go to highland.thankyou4caring. org to purchase tickets.

In addition, the Foundation is seeking underwriting by local businesses and individuals to help defray event costs and thus, increase net proceeds. Contact Kim at the Foundation to learn more. Call 815-599-3724.

## FORE!!! HCC Golf Tournament Turns 21

he 21st Annual Highland Leadership Golf outing is set for Monday, June 5 at the Freeport Club. A great golfing experience begins with check-in at 11:00 a.m. and a lunch buffet at 11:30 a.m. Shot gun start is at 12:30 p.m. The outing supports Highland's Leadership programs in Stephenson and Jo Daviess counties and the High School Servant Leadership program at school districts across northwest Illinois.

There will be beverages and special treats on the course. Heavy hors d'oeuvres begin at 6:00 p.m., followed by great fellowship, a live auction and distribution of quality golf equipment and other items. Fee for golf, cart and all the above is \$150 per person, part of which is deductible,

To register for golf, or to inquire about major sponsorships and tee and green sponsorships, contact Jim Berberet, Executive Director, at the HCC Foundation office at 815-599-3406 or jim. berberet@highland.edu. Register online at *highland.thankyou4caring.org*.



# HCCF announces scholarship donation on behalf of Robert L. Johnson

he Highland
Community College
Foundation recently
received a \$100,000
donation to the Edna
Hayden Johnson Memorial
Scholarship Fund from General
Mills on behalf of former board
member Robert L. Johnson.
Johnson served as a member
of the General Mills Board of
Directors from June 1999 to
October 2004.

"In recognition of Robert
Johnson's service as a board
member of General Mills, the
company is proud to make
the donation on his behalf in
connection with its former
Director Planned Giving Program
that recognized board service
through philanthropy," said Ben
Backberg, assistant corporate
secretary.

Named after Robert L. Johnson's mother, the Edna Hayden Johnson Memorial Scholarship Fund, established in 2001, supports women of African descendants pursuing career fields that develop the nation's children. The scholarships are awarded to students pursuing degrees and certificates in professional education, nursing, early childhood education, or cosmetology at Highland Community College.

Edna Hayden Johnson was born and raised in Good Hope, Mississippi, where she worked as a teacher in a one-room schoolhouse in the Good Hope community. After a consolidation of the schools in Hickory, Mississippi, Mrs. Johnson continued to teach elementary grades at a "colored school" in Hickory. She relocated to Freeport, Illinois with her husband, Archie Johnson, in the late 1950s. In Freeport, she raised 10 children, including Robert L. Johnson, and three grandchildren while working, volunteering, and remaining active in her St. Paul Missionary Baptist Church.

According to her family, education was a priority for Edna Hayden Johnson; she encouraged all of her children and grandchildren to complete school. Many Johnson family members have attended Highland Community College.

Robert L. Johnson spent the majority of his childhood in Freeport. He graduated from Freeport High School in 1964 and went on to study history at the University of Illinois, in Champaign-Urbana. He completed a master's degree in public affairs from Princeton University in 1972. Johnson

founded Black Entertainment Television (BET) in 1979 and served as the chairman and CEO of the first cable network targeting an African American audience. He became the first African American billionaire upon selling the network to Viacom in 2001. Johnson has since started the holding company and asset management firm, The RLJ Companies, and has invested in numerous businesses, organizations, political causes, and campaigns.

The Highland Community College Foundation was established in 1962 as a charitable, not-for-profit 501(c)(3) corporation that exists solely for the purpose of raising funds in support of Highland Community College. The HCC Foundation has provided more than \$7 million in scholarship support to Highland students, and \$12.6 million in grants to the College. None of this would have been possible without the generosity of our corporate and individual donors.

For more information about the Edna Hayden Johnson Memorial Scholarship, or Highland Community College Foundation, call 815.599.3413 or email foundation@highland.edu

(left) Pictured at HCC Foundation Scholarship Ceremony last September: (L-R) Cora Threadgill, Takiyah Thomas, Joyce Boggess (sister of Robert Johnson), Mirakel Dedmond, Janell Jordan, Stephanie Sterling, Melissa Calvin, and Sharlene Calvin.

# Heading for Home Plate: "Double Play" Appeal Now in Fifth and Final Year

Double Play began in calendar year 2013, when an anonymous donor in Jo Daviess County decided to provide a boost to fundraising for the Major Gifts Campaign in support of HCC's Nursing and Allied Health programs. Knowing the amazing potential of match programs, the donor pledged to donate \$50,000 per year to the campaign for five years, provided the Foundation could first secure \$50,000 from other donors each year.

So far, the HCC Foundation has exceeded the \$50,000 goal each year for the years 2013 through 2016,

We have now entered the fifth and final year of Double Play. We hope that you will help us "go five for five" and successfully capture our matching funds for five years in a row. Donations to Double Play 2017 can be made online at highland/thankyou4caring. org, or by mailing in the donation envelope included in this newsletter.

Thanks for all of your support of Double Play so far. Let's bring Double Play on home!

#### HIGHLAND COMMUNITY COLLEGE **FOUNDATION**

2998 West Pearl City Road Freeport, IL 61032

highland.edu/foundation 815.599.3413 foundation@highland.edu

highland.thankyou4caring.org

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#### **HCC Foundation**

R. Todd Weegens, President Jim Berberet, Executive Director Pat Dunn, Director of Operations Kim Rampenthal, Director of Fundraising Joanne Kasprzak, Secretary



Stay in the loop with **HCC Foundation! Be** sure you can receive our e-blasts and important updates. Send an email to us at Foundation@ highland.edu, with "Current email address" in the subject line and your full first and last name in the body of the email.

# Debunking the myth: You can't succeed in life with a community college education

elbert Bunker, the new owner of the Bocker Auto Group in Freeport, got his start at Highland Community College.

A 1989 graduate of Freeport High School, Bunker attended Highland from 1989-1991 earning an associate degree in business and management. After two years at Western Illinois University, he graduated with a bachelor of science in management and marketing.

Bunker said his education for 23 years, and he was a "means to an end, to further his career plans." He worked parttime jobs while attending Highland and he enrolled because HCC was "the best value for the dollars."

"I was self-funding my education," Bunker added. "Plus Highland had a very good reputation and was local. I graduated debt free." Tuition was \$22 per credit hour back then; today it is \$129 per credit hour.

Bunker has worked at the Bocker Auto Group

never thought he'd be an owner. For the business, he wants the dealership to be a cornerstone of Freeport, a place where his 50 plus employees can come every day and have great careers.

Bunker's personal goals are to be "a great boss, one my employees can depend on. I want to be involved with the business day-to-day and I want to be involved and very supportive of the Freeport community."

"The business has been good to me and my family, and I want it to be good for the next generation. We want our customers to feel like they're buying a car from their next-door neighbor."

Bunker's wife, JoDeen, is also a graduate of Highland. She is a kindergarten teacher in the Pearl City school district.

Send your alumni updates to foundation@highland.edu