Graphic Design (305)

CERTIFICATE PROGRAM

About Our Program

The certificate program prepares students for entry-level positions in graphic design. Students learn the fundamentals of design using computer software. A problem-solving approach is used and actual design projects are incorporated into the curriculum when appropriate.

Program Outcomes

Graduates in the Graphic Design Program will be able to:

- Apply problem solving skills.
- Operate reliably as a member of a team.
- Demonstrate superior communication skills including verbal, written, and listening skills.
- Demonstrate the ability to brainstorm, think critically and conceptualize creative ideas.
- Execute technical skills necessary for production.
- Apply basic design principles to projects.

Nature of Work and Employment

Among job positions available in this field are graphic design, print media, illustration, electronic publishing, communications, entertainment industry, and advertising.

Special Considerations

This program develops specialized skills in graphic design. For a wider range of skills, students should consider the degree program offered in the Associate of Arts or Applied Science degrees.

Program Contacts

Call Highland at 815-235-6121 for the following program contacts:
- Vicki Schulz, Student Advisor/Transfer Coordinator
- Jim Phillips, Dean, Humanities, Social Sciences, and Fine Arts

Required Technical Courses
21 Credit Hours

	ART	113	Drawing I	3
	ART	115	Two-Dimensional Design	3
*	ART	116	Three-Dimensional Design	3
*	ART	118	Graphic Design I	3
*	ART	218	Graphic Design II	3
*	ART	228	Graphic Design III	3
*	ART	238	Graphic Design IV	3

Required Related Courses
3 Credit Hours

*	BUSN	141	Business Communications	
			-or-	
*	COMM	101	Technical Communications	3
			-or-	
*	ENGL	121	Rhetoric and Composition I	

Total Credit Hours =   24

* Course has a prerequisite. See course description.

In compliance with U.S. Department of Education disclosure guidelines, gainful employment statistics for certificate programs can be found at highland.edu/academics.